

## APPENDIX

### WEST ALABAMA – EAST MISSISSIPPI REGIONAL INITIATIVE

#### **WAEM ALLIANCE**

##### STATEMENT OF PURPOSE

Eight community and junior colleges in West Alabama and East Mississippi joined together with The Montgomery Institute (TMI) to compete for a U.S. Department of Labor *Workforce Innovation in Regional Economic Development* (WIRED) grant. Endorsed by Alabama Governor Bob Riley and Mississippi Governor Haley Barbour, the region's application was accepted and a \$15 million, three-year grant was awarded. The grant provided for the creation of an innovative, regional workforce education and training system to address key skill needs in the region. The grant also called for interaction among the colleges to build the region's identity, craft regional strategies, and support regional initiatives. This "WAEM Alliance" will provide the platform for the eight colleges and TMI not only to accomplish the goals of the WIRED grant, but also to sustain the regional workforce system and related regional initiatives beyond the grant period.

Alabama Southern Community College, Beville State Community College, Shelton State Community College, and Wallace Community College – Selma are the participating Alabama community colleges. East Central Community College, East Mississippi Community College, Jones County Junior College, and Meridian Community College are the participating Mississippi community and junior colleges.

Among the matters to be addressed by the Alliance are regional credentialing; alignment and integration of credit and non-credit career and technical training programs pertaining to regional initiatives; financing the Alliance and regional activities; WIRED Goals 1 through 4; coordination and integration with Alabama and Mississippi workforce investment plans, workforce systems, and state agencies; and other functions to be determined.

Each participating college and The Montgomery Institute (Charter Allies) will be asked to adopt a Memorandum of Agreement (MOA) authorizing participation in the WAEM Alliance. These MOAs will provide for institutional support of the following:

- Develop and implement an innovative, regional workforce education and training system to support the advanced manufacturing cluster identified by the WIRED related Governors' Summit held May 14, 2007, in Monroeville, AL, as well as other programs that may be selected by the WAEM Alliance.
- Develop and implement a "modern multi-skill manufacturing" credential based on national standards to be awarded regionally for both credit and non-credit technical education and training for college and high school students, dislocated and unemployed workers, and incumbent and underemployed workers.
- Promote WorkKeys based career readiness assessment credentialing for all credit and non-credit career and technical training participants, dislocated and unemployed workers, and

incumbent and underemployed workers in the region, and pursue such credentialing for all community and junior college students as well as high school students.

- Seek additional opportunities to acquire or leverage funding for regional initiatives.
- Enhance technical and interdisciplinary expertise of participating colleges' faculty and staff through greater cooperation with other colleges, universities, institutions, and agencies.
- Develop shared programs and resources among the partner institutions.
- Better align career and technical and workforce education and training at partner institutions with regional workforce needs.

To accomplish the above, Charter Allies will be asked in the MOA to commit to do the following:

- Agree that the Charter Ally president shall serve on the WAEM Alliance Executive Council and will actively participate in WAEM Alliance activities and that the Council may establish by-laws, operating procedures, and priorities for the WAEM Alliance.
- Assign one senior Career and Technical representative (dean or associate dean preferred) and one senior Workforce Training representative (director or associate director preferred) to serve on credentialing and other taskforces as established by the WAEM Alliance.
- Allow and encourage assigned representatives and other staff to attend WAEM Alliance events and meetings in the region, i.e., across state lines if necessary.
- Provide information on programs, curricula, expertise, faculty, and financing related to WAEM Alliance initiatives.
- Comply with the by-laws established by the WAEM Alliance.
- Terminate participation in the WAEM Alliance under this MOA only upon written notice to the parties thereto and upon fulfillment of any outstanding obligations.

Other organizations representing state, regional and local workforce agencies, economic development agencies, and community development agencies will be encouraged join the WAEM Alliance as (non-voting, non-Charter) Allies.

**MEMORANDUM OF AGREEMENT RELATING TO  
THE WAEM ALLIANCE**

**THIS** Memorandum of Agreement entered into this the \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_, by and between \_\_\_\_\_ (College)  
Year Name of College

located at:

\_\_\_\_\_  
\_\_\_\_\_  
(Mailing Address)

and the other Charter Colleges (named below) and The Montgomery Institute.

**WHEREAS**, Alabama Southern Community College, Beville State Community College, Shelton State Community College, and Wallace Community College – Selma in the State of Alabama, and East Central Community College, East Mississippi Community College, Jones County Junior College, and Meridian Community College in the State of Mississippi, and The Montgomery Institute, a charitable non-profit regional leadership organization in Meridian, Mississippi desire to form the **WAEM Alliance**

**WHEREAS**, the purpose of the **WAEM Alliance** is to address regional needs for credentialing and alignment and integration of credit and non-credit career and technical training programs pertaining as well as to address financing the **WAEM Alliance** and its regional activities, continued pursuit of goals established in the WAEM WIRED Regional Initiative, coordination and integration with Alabama and Mississippi workforce investment plans and systems, and specifically, the following:

- Develop and implement an innovative, regional workforce education and training system to support the advanced manufacturing cluster identified by the WIRED related Governors’ Summit held May 14, 2007, in Monroeville, AL, as well as other programs that may be selected by the WAEM Alliance.
- Develop and implement a “modern multi-skill manufacturing “ credential based on national standards to be awarded regionally for both credit and non-credit technical education and training for college and high school students, dislocated and unemployed workers, and incumbent and underemployed workers.
- Promote WorkKeys based career readiness assessment credentialing for all credit and non-credit career and technical training participants, dislocated and unemployed workers, and incumbent and underemployed workers in the region, and pursue such credentialing for all community and junior college students as well as high school students.

- Seek additional opportunities to acquire or leverage funding for regional initiatives.
- Enhance technical and interdisciplinary expertise of participating colleges' faculty and staff through greater cooperation with other colleges, universities, institutions, and agencies.
- Develop shared programs and resources among the partner institutions.
- Better align career and technical and workforce education and training at partner institutions with regional workforce needs.

**NOW, THEREFORE**, the parties to this Memorandum of Understanding set forth the following terms and conditions of their understanding:

**1. Commitments of the participating colleges.**

The College (named above) shall:

- a. Agree that its president along with the presidents of the other Charter Allies shall serve on the WAEM Alliance Executive Council and will actively participate in WAEM Alliance activities.
- b. Assign one senior Career and Technical representative (dean or associate dean preferred) and one senior Workforce Training representative (director or associate director preferred) to serve on credentialing and other taskforces as established by the WAEM Alliance.

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Designated Representative's name and title (Career and Technical)

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Designated Representative's name and title (Workforce Training)

- c. Allow and encourage assigned representatives and other staff to attend WAEM Alliance events and meetings in the region, i.e., across state lines if necessary.
- d. Provide information on programs, curricula, expertise, faculty, and financing related to WAEM Alliance initiatives.
- e. Allow the WAEM Alliance to publish information provided to it pursuant to the Memorandum of Understanding.

**2. Common Understandings.**

All members of the WAEM Alliance understand that:

- a. More detailed procedures for the administration of the WAEM Alliance are described in the By-Laws of the WAEM Alliance which will be formally adopted at the first meeting of the Executive Council.
- b. The presidents of the Charter Allies shall serve as the voting members of the Executive Council, with the exception of the president of The Montgomery Institute.

- c. The president of The Montgomery Institute shall serve as the non-voting chairman of the Executive Council.
- d. The Montgomery Institute will provide staff support for the operation of the WAEM Alliance.
- e. The By-Laws of the WAEM Alliance will be adopted and amended only by a two-thirds vote of the Executive Council.
- f. The Executive Council will meet on call by the Chairman, but at least quarterly, to review the operation and set priorities of the WAEM Alliance.
- g. Any Charter Ally may terminate participation in the WAEM Alliance under this MOA, but only upon written notice to the parties thereto and upon fulfillment of any outstanding obligations.

The parties hereto acknowledge the foregoing as the terms and conditions of their understanding, although it is understood that this **Memorandum of Agreement** does not create contractual rights or obligations.

**Duly Authorized Charter Ally Representative:**

\_\_\_\_\_ (Signature) \_\_\_\_\_ (Date)

Title: \_\_\_\_\_

**AGREEMENT**

The president of The Montgomery Institute, serving as chairman of the **WAEM Alliance Executive Council**, having reviewed this Memorandum of Agreement, accepts it on behalf of the **WAEM Alliance**.

\_\_\_\_\_ **Chairman, WAEM Alliance** \_\_\_\_\_ **Date**

<b>Bronze Level Credential (Aligned with MSSC Certifications)</b>	
<b>Bronze Level - Required Technical Subjects</b>	<b>Bronze Level - Required Technical Skills</b>
Blueprint Reading	Read and interpret multi-view drawings with part features, dimensions, part hole sizes and locations, scales, title blocks, part section features, assemblies, and fastener sizes.
Computer Fundamentals	Use personal computers to research information via the Internet or Intranet, send/receive email, perform word processing, and utilize spreadsheets.
Fundamental Technical Applications	Understand, operate, and provide needed minor adjustments to software-based and electro-mechanical devices used in modern manufacturing workplaces.
Hand and Power Tools	Identify and safely operate proper equipment for jobs (i.e. hammers, files, horizontal band saw, vertical band saw, drill press, manual lathe, mill, and welder).
Quality and Measurement	Make measurements and analyze accuracy using English and S.I. units, tape measures, dial calipers, digital calipers, digital indicators, dial indicators, micrometers, and rules. Use blueprint reading and measurement techniques above to determine if items meet specifications, document variables using SPC based documentation procedures, determine required actions based on quality measures, and given policy guidelines.

<b>Silver Level Credential (All Silver Level Technical Core Subjects/Skills, plus at least <i>two</i> Silver Level – Technical Skills Options)</b>	
<b>Silver Level - Technical Core Subjects</b>	<b>Silver Level - Core Technical Skills</b>
Basic Electrical Systems	Connect, maintain, adjust, repair, replace and test for basic electrical component malfunctions to NEC specifications at the operator level with automated and non-automated PLC-controlled systems including skills to effectively and safely repair and adjust operator stations, controllers, electrical lockouts, sensors, fans, motors, relays, alarms, pilot devices, test instrumentation, inductors, capacitors, and resistance devices.
Basic Mechanical Power Transmission Systems	Connect, maintain, adjust, repair, replace and test for mechanical power transmission malfunctions at the operator level, including skills to effectively and safely repair and adjust components in mechanical power transmission systems.
Blueprint Reading	Interpret blueprints that use geometric dimensioning and tolerancing symbols, hole location tolerances, feature control frames, and datums. Verify that parts meet geometric and dimensioning tolerances specified in a blueprint.
Quality and Measurement	Demonstrate basic applications of SPC, determine when adjustments should and should not be made in a process using control charts, properly document process variables on a control chart, calculate basic SPC functions, identify shifts in process systems such as mean shift, normal variability. Use appropriate measuring devices for determining quality standards of a part. (Steps up from the measurement techniques used in the Bronze Level evaluation).

<b>Silver Level - Technical Subject Options</b>	<b>Choose 2 Silver Level - Technical Skills Options</b>
Assembly	Assemble parts/sub-assemblies into finished products as directed by work instructions.
Automated Material Handling	Operate and adjust automated material handling systems.
Basic Machining	Setup and safely operate non-CNC Machine equipment to create industry-specific parts.
CNC Setup and Operation	Select program, set up, and operate CNC machine tools using basic G&M code commands, first piece inspection, tooling selection, speed and feed selection, and precision tooling calibration.
Electrical Machines	Connect, maintain, adjust, repair, replace, and test for basic electrical machine component malfunctions to NEC specifications in automated PLC-controlled systems including skills to effectively and safely repair and adjust electrical machine systems with dynamic load conditions, industrial standard connections, and housings, 3-phase motors, split phase motors, capacitor start motors, 2-capacitor motors, variable-speed DC motors, and generators.
<b>Silver Level – Technical Subject Options - Cont'd.</b>	<b>Choose 2 Silver Level - Technical Skills Options – Cont'd..</b>
Fluid Systems (hydraulics/pneumatics/pumps)	Connect, maintain, adjust, repair, replace, and test for mechanical component malfunctions in automated PLC-controlled fluid machines including skills to effectively and safely repair and adjust air compressors, static and dynamic load conditions, directional valves, pressure control valves, flow valves, actuators, flexible hoses, steel tubing, pressure-compensated pumps, and fixed pumps.
Programmable Controller Systems	Connect, maintain, adjust, repair, replace, and test programmable controller systems using built-in diagnostics located on the PLC and within its program. Skills required will include manipulation of basic discrete I/O and memory program commands, discrete I/O modules, timers, and counters.
Welding (Basic)	Select and safely operate the proper equipment and produce a quality part using effective welding techniques.

<b>Gold Level Credential (Qualify on at least <u>two</u> Gold Level - Technical Skills Options)</b>	
<b>Gold Level - Technical Subject Options</b>	<b>Choose 2 Gold Level - Technical Skills Options</b>
CNC Programming and Operation	Program, setup, and operate CNC machine tools using canned cycle G&M code commands, program optimization techniques, and fixture design.
Electrical Systems Troubleshooting	Analyze conditions, calibrate components, and use effective troubleshooting techniques for malfunctions to NEC specifications in motor control and drive systems involving AC variable speed controllers and drives, DC speed controllers and drives, vector controllers and drives, reduced voltage starting, braking, electrical counter relay, and wye-delta power distribution.
Flexible Manufacturing Systems	Program, operate, and adjust robotic systems performing applications with palletizing commands, multitasking, linear move assembly, Ethernet communications, CNC I/O interfacing and communications, and program interrupt commands.
Fluid Systems (hydraulics/pneumatics/pumps)	Analyze conditions, calibrate components, and use effective troubleshooting techniques for malfunctions

Troubleshooting	in automated PLC-controlled fluid systems machines including pipe networks, various pump designs, actuators, directional control valves, flow control valves, cylinders, cylinder cushions, sandwich valves, relief valves, pressure reducing valves, counterbalance valves, unloader valves, air bearings, sensors, and circuits. Skills would be inclusive of, but not limited to, oil coolers, viscosity analysis, compressors, motor wear, system heat dissipation problems, and system requirements.
Geometric Dimensioning and Tolerancing	Use precision measurement instruments, computer data acquisition software, instrument interfaces, and modular gauging equipment to verify that parts meet geometric and dimensioning tolerances specified in a blueprint.
Mechanical Power Transmission Troubleshooting	Analyze conditions, adjust/repair components, and use effective troubleshooting techniques for malfunctions of mechanical power transmission systems that use mechanical power transmission systems using tapered roller bearings, angular contact bearings, plain bearings, ball bearings, mechanical seals, lip seals, o-ring seals, bearing retainers, and gearboxes. Skills in predictive maintenance techniques may be required at this level.
Programmable Controller Troubleshooting	Analyze conditions and use effective troubleshooting techniques for programmable controller systems using math, comparison, data move, and program control commands discrete I/O and memory program commands and applied to machine sequencing applications.
Welding (Advanced)	Select and safely operate automated (advanced manufacturing) welding equipment and produce a quality part using specifications provided.

**Specialty Tracks Beyond Gold Level M3 Credential – Examples include: Logistics; Machine Operation; Maintenance; Safety; Supervision; and Quality. (Training Curricula, Exams, Certifications, etc. exist for each)**

# **Purchase Order**

(For Software and Related Services)

Issued September 20, 2007  
For Services to Begin October 1, 2007

This Purchase Order is issued to Amatrol, Inc, P.O. Box 2697, Jeffersonville, Indiana, 47131 in care of its representative Joe Reid, Vice President.

In accordance with its official RFP response and subsequent clarification of details between Joe Reid and The Montgomery Institute (TMI), Amatrol will deliver the following software licenses and related services to TMI for the West Alabama – East Mississippi WIRED Initiative, hereafter referred to as the WIRED Alliance:

## **SECTION 1: GENERAL**

- 1.1 Users.** Amatrol will provide the training services described in this proposal to the Montgomery Institute (“TMI”) for use by the WAEM Alliance – TMI and the eight community and junior colleges that are part of the U.S Department of Labor WAEM Wired Grant (Wallace Community College - Selma, Beville State Community College, Alabama Southern Community College, Shelton State Community College, East Central Mississippi Community College, East Mississippi Community College, Meridian Community College, and Jones County Junior College). TMI and the WAEM Alliance may provide access to the training services described herein to any student, worker, or resident in the region served by the WAEM WIRED Initiative.
- 1.2 Scope of Services.** Amatrol shall provide the WAEM Alliance access to online e-learning modules with quizzes and pre-quizzes, curriculum print licenses, authentic assessment instructions, instructor training, and an option to purchase related training equipment for a 28-month period beginning on the date of purchase order.

## **SECTION 2: E-LEARNING SERVICES**

- 2.1 Scope of E-Learning Services.** Amatrol shall provide the WAEM Alliance access to online technical skills training modules for the subject areas set forth in Appendix A via Amatrol’s learning management system (LMS) for the 28-month period
- 2.2 Online Course Module Format.** The online training modules shall follow the Learning Activity Packet style format including objectives and skills. These course modules shall be designed for use in a self-directed learning environment. Each module shall contain both theory and online skills content and include, where appropriate, digital video, voice, online self-review tests, interactive simulations, color diagrams, and photos. Each module shall be organized into two or more segments with a self-review after each segment and a quiz at the end of the module. Users shall be able to navigate to a specific page by using a pull-down table of contents or continue by selecting specific sections via a button-based table of contents. The software shall include a glossary with definitions of technical words and

terms that shall be accessible from a tool bar and from hot text imbedded in the computer-based instruction.

- 2.3 Updates.** Amatrol will make available at no additional cost to the WAEM Alliance access to the latest version of the online modules listed in Appendix A for the 28-month period.
- 2.4 New Modules.** Amatrol will add to the available modules listed in Appendix A any new modules Amatrol has developed during the 28-month period that are published in Amatrol's general price list for schools. Excluded from this list are any online modules developed under contract for or in conjunction with other organizations.
- 2.5 Technical Support.** Amatrol will provide service support during the 28-month period to the WAEM Alliance via an 800 number to factory personnel and Amatrol's local representatives.
- 2.6 User Access.** Users shall be able to access the online course modules through a password-protected website. The users will require a high speed Internet connection. The user access screens shall use a menu-driven interface that enables users to view the results of their pretests and posttests as well as access the courses at any time during their access period. Access for each user will be unlimited during the 28-month period.
- 2.7 Staff Access.** WAEM Alliance staff directly responsible for the users enrolled in courses that use the online course modules shall be able to access an administrative software and the online course modules through a password-protected website. The staff will require a high speed Internet connection. The staff access screens shall use a menu-driven interface that enables the staff to view the results of user pretests and posttests, access the courses for review purposes only, enroll users, edit user records, set up custom courses by selecting from a menu of course modules available, and view module usage. This access will be available during the term of the agreement.
- 2.8 Hybrid Access-**Amatrol shall provide to each WAEM Alliance college a hybrid version of the online learning modules that allows the college to load the e-learning modules on the college's server and provide access to these modules via the online Amatrol learning management system. This system shall permit the college to minimize the bandwidth required to support the media-rich Amatrol E-learning for multiple users.
- 2.9 Online Availability.** Amatrol will enable access to the online modules to WAEM Alliance staff within one working day of a request and submittal of information from each college.
- 2.10 Hybrid Delivery.** Amatrol will ship the hybrid files to any TMI school within 15 working days of receipt of request by a WAEM Alliance college.
- 2.11 Blackboard Integration-**Amatrol will also provide a means by which WAEM Alliance colleges will be able to interface their Blackboard Learning Management System to the Amatrol E-learning modules. This integration will be available within 180 days from date of purchase order.

- 2.12 Report Functions-**Amatrol will also provide a means by which TMI and WAEM Alliance colleges can produce reports showing the number of students who have completed each credential by institution and zip code.
- 2.13 Online quizzes and pre-quizzes-**Amatrol shall provide on its LMS a quiz and pre-quiz for each online module and curriculum supplied in print license format.

### **SECTION 3: CURRICULUM PRINT LICENSES**

- 3.1 Curriculum Print Licenses.** Amatrol will provide the WAEM Alliance curriculum print licenses for use during the 28-month period of any available printed curriculum versions for online modules and other available print-only modules. These files will be provided in PDF format printable files. Printed copies of these materials will be provided with any training equipment purchased from Amatrol from the list of available products in [Appendix B](#).
- 3.2 Print License Rights.** During the 28-month period, each WAEM Alliance college shall be able to print royalty-free copies of the curriculum for use by WAEM Alliance users only.
- 3.3 Updates.** During the 28-month period, Amatrol will provide periodic updates of the printed curriculum print files as they are available.
- 3.4 Delivery.** Amatrol will ship the initial files to WAEM Alliance colleges within 30 days of the date of purchase order.

### **SECTION 4: AUTHENTIC ASSESSMENT**

- 4.1. Authentic Assessment Instructions.** Amatrol will provide in PDF format all authentic assessment instructions available to assist teachers and instructors in doing performance-based assessments of the skills taught within the E-learning modules listed in [Appendix A](#).
- 4.2. Print License Rights.** During the 28-month period, each WAEM Alliance college shall be able to print royalty-free copies of the authentic assessment instructions for WAEM Alliance staff and users.
- 4.3. Updates.** During the 28-month period, Amatrol will provide periodic updates of the authentic assessment instruction files as they are available.
- 4.4. Skill Assessment Tracking.** Amatrol will provide a means within its Learning Management System to record user skill scores received as a result of performance-based assessments performed by WAEM Alliance instructors.
- 4.5. Delivery.** Amatrol will ship the initial files to WAEM Alliance colleges within 30 days of the date of purchase order.

### **SECTION 5: INSTRUCTOR TRAINING**

**5.1 Initial Training.** Because of the WAEM Alliance's need for immediate access to training and instructors, Amatrol shall provide a 2-1/2 day initial training session at its facility in Jeffersonville, Indiana to familiarize key WAEM Alliance staff and instructors with the use of the available Amatrol online modules, authentic assessment, learning management system and printed curriculum associated with this agreement. The specific dates selected will be of mutual agreement. All costs of transportation, hotel, meals, and ground transportation will be the responsibility of the TMI and the WAEM Alliance. Amatrol will be responsible for costs of conducting the training.

**5.2 Ongoing Training.** WAEM Alliance will be eligible to attend any regularly scheduled Amatrol Instructor's Schools held at its facility in Jeffersonville, Indiana throughout the year, subject to space availability. Amatrol provides a variety of classes that train instructors on use of its technology, including E-learning and training equipment. All costs of transportation, hotel, meals, and ground transportation for WAEM Alliance personnel who attend the training will be the responsibility of TMI and the WAEM Alliance.





## **Service Area: Alabama Southern Community College**

**Beatrice:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use.

**Butler:** The ASCC Team has made initial contact with the leadership within the community. Butler decided to take a ‘wait and see’ approach, due to the view of WIRED/WAEM Initiative being ever changing. Through discussions with the mayor and director of the Choctaw County Chamber of Commerce, it is determined that Butler needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Camden:** The ASCC Team has made initial contact within the community. By partnering with Wallace Community College Selma, our team has been able to make sufficient contacts and build relationships within the community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Castleberry:** The ASCC Team has made initial contact with individuals in the community. These individuals have the potential of being the ERDS "first champion". Castleberry needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Coffeeville:** The ASCC Team has made initial contact with community through relationships built with the Mayor and other key stakeholders in the community. These stakeholders have the potential of being the ERDS "first champion". Coffeeville needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Dayton:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future.

**Demopolis:** The ASCC Team has made initial contact with community. The team has been a part of some components of their latest Comprehensive Plan. The community has and uses a strategic plan, therefore the community does not “need a plan it will use”, hence the black box. With a progressive Mayor in the driver’s seat, Demopolis is going place, without the help of WIRED/WAEM, however, we are still developing strong

relationships in the community. Marengo County has had the assistance of several similar programs over the last two years, and so while we are participating in the community, we are also waiting to see where we are needed, and are not pushing any particular agenda at them.

**Evergreen:** The ASCC Team has not only made initial contact with community, but is actively part of their ACE assessment. ASCC's role on the ACE team is an important one, and allows ASCC to express the importance of entrepreneurship and place building from the beginning of the planning process. The community needs a strategic plan it will use, however a major component of ACE is developing a workable strategic plan. The team has identified an ERDS "first champion", and hopes to begin a county wide ERDS/Place Building effort in the near future. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Excel:** The ASCC Team has made initial contact with community. With a member of the ASCC Team also a member in this community, our potential success in Excel is optimistic at this point. The community needs a strategic plan it will use, this is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Faunsdale:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use.

**Frisco City:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use.

**Fulton:** The ASCC Team has made initial contact with community leaders. The community needs a strategic plan it will use, however with the visionary Mayor that they have, it is only a matter of time before they secure a grant. In the event that such funding falls through, the ASCC team hopes to be able to assist them with those efforts. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Gilbertown:** The ASCC Team has made great strides in Gilbertown over the last quarter. The community needs a strategic plan it will use, the last plan it has is a comprehensive plan from 1979. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Grove Hill:** The ASCC Team has made initial contact with key individuals in the community. The community has and uses a strategic plan, therefore the community does not "need a plan it will use", hence the black box. The Mayor and several stakeholders are energized and willing to work. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Jackson:** The ASCC Team has made initial contact with key individuals in the community. The community has and uses a strategic plan, therefore the community does not “need a plan it will use”, hence the black box. Information for Start It cards and books has been collected and will be in circulation in the near future..

**Linden:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future. However, Linden is also heavily involved in other similar programs, which the ASCC team has been a part of that is extremely similar to our Place Building Strategy. The team will continue to build and cultivate relationships in the community, however they are not a target as of yet.

**Lisman:** The ASCC Team has made initial contact with a few key leaders in Lisman. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Monroeville:** The ASCC Team has made initial contact with community and being that one of Alabama Southern’s main campuses is in Monroeville, it is imperative that we have all of our ducks in a row. The community has and uses a strategic plan, therefore the community does not “need a plan it will use”, hence the black box. Strong relationships are continuing to be built and cultivated.

**Myrtlewood:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use.

**Needham:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Oak Hill:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Pennington:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

Information for Start It cards and books has been collected and will be in circulation in the near future.

**Pine Apple:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Pine Hill:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. An ERDS "first champion" has been identified. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Providence:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Repton:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Silas:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Sweet Water:** The ASCC Team has made initial contact with members of the community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Thomaston:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. An ERDS "first champion" has been identified. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Thomasville:** The ASCC Team has made initial contact with community. The community has and uses a strategic plan, therefore the community does not "need a plan it will use", hence the black box. Thomasville had their kick off meeting in February and

Opportunity Retreat in October, with several task force meetings in between. The community is open to working with the ASCC Team and is in the final steps of developing an ERDS Plan that will be rolled out in the near future. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Toxey:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component. Information for Start It cards and books has been collected and will be in circulation in the near future.

**Vredenburgh:** The ASCC WAEM Team has assessed that the community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.

**Yellow Bluff:** The ASCC Team has made initial contact with community. The community needs a strategic plan it will use. This is something that the ASCC Team hopes to work on with them in the future, in perhaps creating a county wide strategic plan with not only a focus on place building, but also with a strong entrepreneurial component.



	COMMUNITY	Initial contact made with community	Community has and uses a strategic plan	Community needs a strategic plan it will use	Community is open to "place building" planning or project support	Place building initiative started	ERDS "first champion" identified	ERDS "start-it" card developed and circulated	ERDS "connector" identified and trained	ERDS "connector" is reporting referrals	ERDS "navigator" identified and trained	ERDS "start-it" book developed and printed	Community is open to ERDS process	ERDS process started	Place building plan/project completed	ERDS plan completed	ERDS implemented
19	Winfield									X							
20	Aliceville									X							
21	Carrollton									X							
22	Ethelsville									X							
23	Gordo									X							
24	McMullen									X							
25	Memphis									X							
26	Pickensville									X							
27	Reform									X							
28	Carbon Hill									X							
29	Cordova									X							
30	Dora									X							
31	Eldridge									X							
32	Jasper									X							
33	Kansas									X							
34	Nauvoo									X							
35	Oakman									X							
36	Parrish									X							
37	Sipsey									X							
38	Sumiton									X							

## **Service Area: Bevill State Community College**

**Belk:** The BSCC Team met with community leadership and resource navigator has been identified.

**Berry:** The BSCC Team met with community leadership and resource navigator has been identified.

**Fayette:** The BSCC Team has developed a good working relationship with the Mayor and other leaders. An ERDS navigator has been established at the local CareerLink office. There is a solid working relationship with the West Alabama Economic Development Authority (WAEDA), which is a tri-county regional economic development entity that has been in existence for six years. Our engagement strategy for this area recognizes this unique entity that has been striving for years to bring together key leadership to accomplish what would otherwise be beyond the capacity and resources of any participating county. Our engagement strategy in this area will begin through this organization. We anticipate that we will begin the ERDS process in this tri-county area in early 2008.

**Glen Allen:** The BSCC Team met with community leadership and resource navigator has been identified.

**Beaverton:** The BSCC Team met with community leadership and resource navigator has been identified.

**Detroit:** The BSCC Team met with community leadership and resource navigator has been identified.

**Kennedy:** The BSCC Team met with community leadership and resource navigator has been identified.

**Millport:** The BSCC Team met with community leadership and resource navigator has been identified.

**Sulligent:** The BSCC Team met with community leadership and resource navigator has been identified.

**Vernon:** The BSCC Team met with community leadership and resource navigator has been identified.

**Bear Creek:** The BSCC Team met with community leadership and resource navigator has been identified.

**Brilliant:** The BSCC Team met with community leadership and resource navigator has been identified.

**Guin:** The BSCC Team met with community leadership. This community has and utilizes a strategic plan. ERDS navigator has been identified and trained. Through this initiative, we have built a solid relationship with the Mayor of Guin, who has spearheaded a regional effort to pull together resources (from surrounding counties and municipalities) to build a mega-site and bring a major employer to the Guin, AL area. The Mayor of Guin is excited about the potential that WIRED offers. His sincere interest is demonstrated by his attendance at the recent Mayors Conference in Livingston, AL

**Gu-Win:** The BSCC Team met with community leadership and resource navigator has been identified.

**Hackleburg:** The BSCC Team met with community leadership and resource navigator has been identified.

**Hamilton:** The BSCC Team met with community leadership. The community needs a strategic plan it will use. The CareerLink has been identified and trained as an ERDS navigator. We initiated engagement in Hamilton, which quickly produced findings that success lies in an across-the-board approach with the leaders of the various municipalities.

**Twin:** The BSCC Team met with community leadership and resource navigator has been identified.

**Winfield:** The BSCC Team met with community leadership and resource navigator has been identified.

**Aliceville:** The BSCC Team met with community leadership and resource navigator has been identified.

**Carrollton:** The BSCC Team met with community leadership and resource navigator has been identified.

**Ethelsville:** The BSCC Team met with community leadership and resource navigator has been identified.

**Gordo:** The BSCC Team met with community leadership and resource navigator has been identified.

**McMullen:** The BSCC Team met with community leadership and resource navigator has been identified.

**Memphis:** The BSCC Team met with community leadership and resource navigator has been identified.

**Pickensville:** The BSCC Team met with community leadership and resource navigator has been identified.

**Reform:** The BSCC Team met with community leadership and resource navigator has been identified.

**Carbon Hill:** The BSCC Team met with community leadership and resource navigator has been identified.

**Cordova:** The BSCC Team met with community leadership and resource navigator has been identified.

**Dora:** The BSCC Team met with community leadership and resource navigator has been identified.

**Eldridge:** The BSCC Team met with community leadership and resource navigator has been identified.

**Jasper:** The BSCC Team met with community leadership. They have been identified as an ERDS first champion. The Opportunity Retreat was held on July 12<sup>th</sup> with Don Macke (RUPRI) presenting observations and insight about Jasper and the Walker County area from data generated primarily from the Sonoran Institute Report. Through work with the Jasper Steering Committee members, six areas have been identified for possible inclusion in the final plan for the Jasper/Walker County area. Specifics for this plan are now being finalized. Our observation is that the community engagement process has created strong expectations that a tangible support system to help local entrepreneurs succeed will result from the WIRED initiative. The Start-It Card and the MyBiz.am website will be welcomed tools in the communities. The local CareerLink (WIA service provider) is very interested in partnering to become a Resource Navigator. The other CareerLink offices will likewise serve as Resource Navigators in our service area as well. The Start-It Card and MyBiz will enable us to offer something tangible to each community within the entire service area of the college. The Start-It Card is complete for Jasper and our Resource Navigators are in place and ready for training. We are proceeding to collect similar information for Start-It Cards for other cities in Walker County. Several resource providers from the Jasper area have been entered into the MyBiz network with additional providers identified and to be added in the near future.

Through this initiative, we have developed an excellent relationship with the Executive Director of the Walker Area Community Foundation, who is based in Jasper. We are optimistic that our engagement efforts will result in this agency taking a lead role in making capital available to entrepreneurs through an angel fund or through an angel network. Moreover, this organization is highly interested in pursuing efforts to introduce entrepreneurship in the local (K-12) school systems (city and county).

**Kansas:** The BSCC Team met with community leadership and resource navigator has been identified.

**Nauvoo:** The BSCC Team met with community leadership and resource navigator has been identified.

**Oakman:** The BSCC Team met with community leadership and resource navigator has been identified.

**Parrish:** The BSCC Team met with community leadership and resource navigator has been identified.

**Sipsey:** The BSCC Team met with community leadership and resource navigator has been identified.

**Sumiton:** The BSCC Team met with community leadership and resource navigator has been identified.

# Community Involvement Matrix

East Central Community College

COMMUNITY		Initial contact made with community																		
		Community has and uses a strategic plan																		
		Community needs a strategic plan it will use																		
		Community is open to "place building" planning or project support																		
		Place building initiative started																		
		ERDS "first champion" identified																		
		ERDS "start-it" card developed and circulated																		
		ERDS "connector" identified and trained																		
		ERDS "connector" is reporting referrals																		
		ERDS "navigator" identified and trained																		
		ERDS "start-it" book developed and printed																		
		Community is open to ERDS process																		
		ERDS process started																		
Place building plan/project completed																				
ERDS plan completed																				
ERDS implemented																				
1	Carthage	Leake County	Leake County		Leake County	Leake County				Leake County										
2	Lena	Leake County																		
3	Walnut Grove	Leake County																		
4	Philadelphia	Neshoba County	Neshoba County		Neshoba County	Neshoba County				Neshoba County	Neshoba County									
5	Chunky																			
6	Decatur	Newton County			Newton County															
7	Hickory																			
8	Newton	Newton County	Newton County		Newton County															
9	Union	Newton County																		
10	Forest	Scott County		Scott County	Scott County								Scott County							
11	Lake	Scott County																		
12	Morton	Scott County			Scott County															
13	Sebastapol	Scott County																		

**Legend:**

- Leake County
- Neshoba County
- Newton County
- Scott County
- Winston County

Through 9/19/07



## **Service Area: East Central Community College**

**Carthage:** Assisted community in completing a new strategic plan which includes a provision to develop a program to teach entrepreneurship and expand knowledge of career opportunities. ECCC Team also assisted with the formation of a strategic planning committee. Currently in the process of scheduling a retreat for the community.

**Lena:** Met with community leadership to continue strengthening our relationships with them.

**Walnut Grove:** Met with community leadership to continue strengthening our relationships with them.

**Philadelphia:** ECCC Team assisted with the opening of their new Business Enterprise Center. This center will be available to all five counties in the ECCC district. Philadelphia has also completed a new strategic plan.

**Decatur:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts.

**Newton:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts.

**Union:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts.

**Forest:** ECCC Team met with community leadership and encouraged them to consider developing a new strategic plan. The groundwork has been laid for the initial stages of the ERDS process. We are also partnering with the community in a Consumer Connection Program.

**Lake:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts.

**Morton:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts. The groundwork has been laid for the initial stages of the ERDS process.

**Sebastapol:** Met with community leadership to continue strengthening our relationships with them.

**Louisville:** The Start-It cards are ready to go to print for Louisville and the Mayors and County Economic Developer have been open, accessible and cooperative with our efforts.

**Noxapater:** ECCC Team met with the Mayor and Chamber of Commerce. All are open, receptive, and have pledged their cooperation with ECCC Team efforts. The Start-It cards are ready to go to print for this community.



## **Service Area: East Mississippi Community College**

**West Point:** West Point is well along with its ERDS efforts. It has and uses a strategic plan, is open to place building planning. The place building initiative has been started and a “first champion” has been identified. The start-it card has been approved by community leadership and is ready for printing by the college. A start-it booklet is being finalized. A meeting to adopt the ERDS plan is scheduled for November 2007. Leadership efforts with the High Schools have been implemented.

**Columbus:** Initial and follow-up contact has been made. Columbus has and is implementing a strategic plan. The first stages of contact with the Mayor and development leadership has been accomplished and Columbus is open to the ERDS process. Champion(s) have been identified. No start-it card or booklet has been started. Columbus has requested WAEM Data to be included in its new Columbus/Link web page format.

**Caledonia:** Caledonia has been initially contacted but no real interest has been shown by either the Mayor or any other groups.

**Artesia:** The mayor of Artesia has been initially contacted by the college, but no steps have been taken.

**Crawford:** The mayor of Crawford has been initially contacted by the college, but no steps have been taken.

**Macon:** Macon leadership has established a steering committee and has conducted a rollout meeting and ERDS exercises. Community is open to place building initiative. An ERDS “first champion” has been identified. Community is open to ERDS process and City/county has agreed to follow the new model of the ERDS process. ERDS Start-it card begun but not completed.

**Shuqualak:** This community has begun the ERDS process, but with limited capacity. It needs to be included in the Noxubee county cooperative effort with Macon.

**Brooksville:** This community has begun the ERDS process, but with limited capacity. It also needs to be included in the Noxubee county cooperative effort.

**Starkville:** Starkville has and uses a strategic plan. Development leadership, including the Mayor, is open to place building and has pledged their cooperation with this process. ERDS “first champion” has been identified.

**Maben:** Initial contact made with community. Town has limited capacity.

**Sturgis:** No contact has been made with community.

**DeKalb:** Initial contact has been made. Community has and uses a strategic plan. DeKalb leadership is cooperating, is open to place building but has some doubts regarding the ERDS effort. A “first champion” has been identified.

**Scooba:** The Mayor of Scooba has been initially contacted by the WAEM Team, but no steps have been taken. Community is not open to ERDS process at this time.

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# WAEM-WIRED Grant Community Involvement Matrix

Jones County Junior College

COMMUNITY		Initial contact made with community																																					
		Community has and uses a strategic plan		Community needs a strategic plan it will use		Community is open to "place building" planning or project support		Place building initiative started		ERDS "first champion" identified		ERDS "start-it" card developed and circulated		ERDS "connector" identified and trained		ERDS "connector" is reporting referrals		ERDS "navigator" identified and trained		ERDS "start-it" book developed and printed		Community is open to ERDS process		ERDS process started		Place building plan/project completed		ERDS plan completed		ERDS implemented		Kick Off Meeting		Opportunity Retreat		First Impressions Visit			
1	Bay Springs	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green			
2	Collins	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue			
3	Ellisville	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple			
4	Enterprise	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow			
5	Heidelberg	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green			
6	Laurel	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple			
7	Leakesville	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple			
8	McLain	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey		
9	Mize	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange		
10	Mt. Olive	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue			
11	New Augusta	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey		
12	Quitman	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow		
13	Raleigh	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	
14	Richton	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan	Cyan		
15	Sandersville	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple	Purple		
16	Seminary	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue		
17	Shubuta	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	
18	Soso	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	
19	State Line	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	
20	Stonewall	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	
21	Taylorsville	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange
22	Waynesboro	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	

**Legend:**

Jones County
Jasper County
Clarke County
Covington County
Wayne County
Perry County
Greene County
Smith County

Through 9/10/2007

## **Service Area: Jones County Jr. College**

**Bay Springs:** Several meetings have been held in Bay Springs to bring WIRED to the public's attention. A Kick-Off meeting was held with several business and civic leaders in the community.

**Collins:** There have been several awareness meetings with leaders from Collins over the past few months. The community is part of a county wide strategic plan and the WIRED staff is working to integrate WIRED into that plan.

**Ellisville:** Extensive work has been done in Ellisville to guide the community toward and ERDS. An Opportunity Retreat was held with business and civic leaders. The opportunity that the community sees as the biggest need is the development of a strategic plan. The steering committee is now working on the development of a strategic plan for the town.

**Enterprise:** Meetings were held with several Enterprise business and civic groups to make the public more aware of the WIRED Initiative.

**Heidelberg:** Meetings have been held with leaders in Heidelberg. The community is open to the ERDS process. A Kick-Off meeting will be in the near future.

**Laurel:** A meeting was held with the Laurel City Council. Laurel High School is serving as a pilot school for an Entrepreneurship Class. Juniors and Seniors are part of a class that teaches the fundamentals of entrepreneurship. The second semester will consist of Quickbooks training for the students.

**Mize:** Presentation was made to the Board of Alderman.

**Mount Olive:** Meetings have been held in Mount Olive with the mayor and Board of Aldermen. The community is part of a county wide strategic plan and the WIRED staff is working to integrate WIRED into that plan.

**Quitman:** Several meetings have been held with civic and business leaders in the community.

**Raleigh:** Presentation was made to the Board of Aldermen.

**Richton:** Meetings have been held with the Richton Mayor and Board of Aldermen. A Kick-Off meeting was held with several business and civic leaders. The town is excited about the ERDS process.

**Sandersville:** Presentation was made to the Board of Aldermen.

**Seminary:** Meetings have been held in Seminary with the mayor and Board of Aldermen. The community is part of a county wide strategic plan and the WIRED staff is working to integrate WIRED into that plan.

**Stonewall:** Several meetings have been held with civic and business leaders in the community.

**Taylorsville:** Presentation was made to the Board of Aldermen.

**Waynesboro:** Presentation was made to the Board of Aldermen.

M Team gave a presentation to the Board of Aldermen.

Several meetings have been held with Quitman and Stonewall civic and business leaders.

Presentation has been made to the Leakesville Board of Aldermen.

Presentation was made to the City of Mize, City of Raleigh, and City of Taylorsville Boards of Aldermen.



## **Service Area: Meridian Community College**

There are three communities (two of which are municipalities) in the Meridian Community College area.

**Collinsville:** The first community to participate in the “Enterprise-Ready” Process was the Collinsville. As of the end of this quarter, Collinsville has completed the rollout, assigned steering committee members, and received goals feedback from the task force. The next step will be the opportunity retreat, which will take place before the end of the year. The community of Collinsville presents some challenges in governing the process, as it is not a municipality at this time and there is neither a formal nor informal form of government in the community.

**Marion:** We have delayed going into Marion due to ongoing legal action between the cities of Meridian and Marion over sewerage treatment rates and unpaid bills. This past quarter, the City of Marion attempted to file bankruptcy, but the filing was not allowed by the courts. The Mayor has agreed to move on toward developing an ERDS, and we are currently working on a rollout for Marion before the end of the year.

**Meridian:** At this time, only Goal 1 activities are taking place in Meridian. Our WAEM staff is working closely with Meridian’s economic development entity (the East Mississippi Business Development Corporation) and will begin the ERDS process at a time that is appropriate for both the city and the EMBDC.

# Community Involvement Matrix

Shelton State Community College 10-11-07

COMMUNITY		Initial contact made with community														
		Community has and uses a strategic plan	Community needs a strategic plan it will use	Community is open to "place building" planning or project support	Place building initiative started	ERDS "first champion" identified	ERDS "start-it" card developed and circulated	ERDS "connector" identified and trained	ERDS "connector" is reporting referrals	ERDS "navigator" identified and trained	ERDS "start-it" book developed and printed	Community is open to ERDS process	ERDS process started	Place building plan/project completed	ERDS plan completed	ERDS implemented
	<b>Greene County</b>															
1	Boligee	█	█	█	█											
2	Eutaw	█	█	█	█	█										
3	Forkland	█	█	█	█											
4	Union	█	█	█	█											
	<b>Hale County</b>															
5	Akron	█	█	█	█											
6	Newbern	█	█	█	█											
7	Greeneboro	█	█	█	█	█										
8	Moundville	█	█	█	█							█	█			
	<b>Tuscaloosa County</b>															
9	Brookwood	█	█	█	█							█	█			
10	Coaling	█	█	█	█											
11	Coker		█	█	█											
12	Lakeview	█	█	█	█											
13	Northport	█	█	█	█	█										
14	Tuscaloosa	█	█		█	█										
15	Vance	█	█	█	█											
	<b>Sumter County</b>															
16	Cuba	█	█	█	█											

**Legend:**

█	Greene County
█	Hale County
█	Tuscaloosa County
█	Sumter County



## **Service Area: Shelton State Community College**

**Boligee:** Made contact with the community. Greene County has recently completed a strategic plan with the University of West Alabama and the WAEM WIRED Team is working with the team at UWA to provide additional services and work to integrate the ERDS system into the plan. The plan includes the town of Boligee.

**Eutaw:** Met with the Mayor. Gave presentation to the Green County/Eutaw Community roundtable, and also the Greene County Children Policy Council and the Green County Rotary Club, all located in Eutaw. In addition, Green County has recently completed a strategic plan with the University of West Alabama and the WAEM WIRED Team is working the team at UWA to provide additional services and work to integrate the ERDS system into the plan. The plan includes the town of Eutaw.

**Forkland:** Made contact with the community. Greene County has recently completed a strategic plan with the University of West Alabama and the WAEM WIRED Team is working with the team at UWA to provide additional services and work to integrate the ERDS system into the plan. The plan includes the town of Forkland.

**Union:** Made contact with the community. Greene County has recently completed a strategic plan with the University of West Alabama and the WAEM WIRED Team is working with the team at UWA to provide additional services and work to integrate the ERDS system into the plan. The plan includes the town of Union.

**Akron:** This community is being targeted as a potential community for the next phase of the EDRS processes. Conducted a photo-opt day to gather pictures of landmarks and historical markers for the Start-It Booklets and Cards.

**Nebern:** This community is being targeted as a potential community for the next phase of the EDRS processes. Conducted a photo-opt day to gather pictures of landmarks and historical markers for the Start-It Booklets and Cards.

**Greensboro:** Greensboro has been identified as a community that could benefit from the ERDS process however; we are still nurturing those relationships and hope to go forward with the process by the first of the year. Meetings were held with the mayor, and elected officials of Greensboro to make the civic leaders more aware of the efforts of the WAEM WIRED Initiative. Conducted a photo-opt day to gather pictures of landmarks and historical markers for the Start-It Booklets and Cards.

**Moundville:** Moundville has determined that their community is interested in completing a strategic plan instead of going forward with the ERDS. Meeting with community champions in Moundville to update them on the new developments of WAEM WIRED. Conducted a photo-opt day to gather pictures of landmarks and historical markers for the Start-It Booklets and Cards.

**Brookwood:** Brookwood has determined that their community is interested in completing a strategic plan instead of going forward with the ERDS. Meetings with the Mayor and community champions in Brookwood to update them on the new developments of WAEM WIRED.

**Coaling:** Made contact with community leadership. No action as of yet.

**Coker:** Made contact with community leadership. No action as of yet.

**Lakeview:** Made contact with community leadership. No action as of yet.

**Northport:** Meeting with the Mayor to update on the new developments of WAEM WIRED.

**Tuscaloosa:** Meeting with the Mayor to update on the new developments of WAEM WIRED.

**Vance:** Presentation to the Vance Town Council and Mayor.

**Cuba:** Made contact with community leadership. No action as of yet.

**Epes:** The communities of Epes, Geiger, and Emelle have completed strategic plans with the University of West Alabama and the WIRED staff is working to integrate the ERDS process into that plan.

**Gainesville:** Made contact with the community. No action as of yet.

**Geiger:** The communities of Epes, Geiger, and Emelle have completed strategic plans with the University of West Alabama and the WIRED staff is working to integrate the ERDS process into that plan.

**Emelle:** The communities of Epes, Geiger, and Emelle have completed strategic plans with the University of West Alabama and the WIRED staff is working to integrate the ERDS process into that plan.

**Livingston:** Presentation to the Livingston City Council. Held meeting with the City Administrator. Livingston has been identified as our next community to go forward with the ERDS process. Presentation to the Sumter County Commission

**York:** Meeting with the Mayor of York.



## **Service Area: Wallace Community College Selma**

*Summary:* Wallace Community College Selma chooses to implement the Enterprise Ready Process in our communities through a county-wide approach. **Dallas County** is comprised of 3 communities, **Orrville, Selma and Valley Grande.** **Perry County** is comprised of 3 communities, **Uniontown and Marion.** **Lowndes County** is comprised of 6 communities, **Benton, Whitehall, Hayneville, Ft. Deposit, Gordonville,** and **Mosses.** We have successfully engaged in the ERDS process by alternating between communities to host various WIRED meeting. All but two of our communities are actively engaged in the ERDS process, Orrville and Valley Grande, however because of the small size of both of these communities, and the demand in the Selma area, it will probably be the next quarter before individualized efforts are given to these communities,

**Benton:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process. The community is in need of a strategic plan and will use the plan.

**Fort Deposit:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process. Attended Ft. Deposit City Council meeting to present WIRED and arrange for and host of the kickoff meeting for Lowndes County in Ft. Deposit.

**Gordonville:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process.

**Hayneville:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process. The first Steering Committee Meeting for Lowndes County was hosted in Hayneville. The WIRED team presented the WIRED presentation to the Lowndes County Commissioners. The WIRED team has participated in the Lowndes County Workforce Meetings and Lowndes County Workforce Town Hall Meeting.

**Lowndesboro:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process through participation in the Steering Committee Meetings and Lowndes County Kickoff meeting.

**Marion:** We have successfully engaged this community in the ERDS process by alternating between this community and the neighboring Uniontown; to host various WIRED meeting. The community has had substantial involvement with WIRED team and are on track with ERDS process. A Kickoff meeting and a Steering Committee meeting were held in the community. Attended Marion City Council Meeting, to engage the community in public involvement

**Mosses:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process through participation in the Steering Committee Meetings and Lowndes County Kickoff meeting

**Orrville:** Community leadership has been in attendance at WIRED meetings, provided valuable input and engaged in the ERDS process.

**Selma:** WIRED has hosted several meeting in Dallas County to engage the community, community leadership was in attendance at Dallas County Opportunity Retreat Industrial Meeting, Dallas County Educational Steering Committee Meeting, Dallas County Community Enterprise Steering Committee Meeting, and Dallas County Community Engagement Steering Committee Meeting. In addition, we met with Dallas County Industrial Roundtable to get their input on the community needs for credentialing, met with Honda Allock to discuss M3 needs and the course of actions needed to begin M3 training with a local industry. We continue to engage the community by presenting WIRED at WCCS Fall Faculty Staff Orientation, we also conducted WIRED surveys to map faculty assets.

**Uniontown:** We have successfully engaged this community in the ERDS process by alternating between this community and the neighboring Marion; to host various WIRED meeting. The community has had substantial involvement with WIRED team and are on track with ERDS process. Met with concern citizens of Perry County for Part two of Perry County Steering Committee Meeting, Uniontown, AL.

**Valley Grande:** Community leadership has been in attendance at WIRED meetings, provided valuable input and engaged in the ERDS process

**Whitehall:** Community leadership has been in attendance at WIRED meetings, provided valuable input, and are engaged in the ERDS process. Hosted one of the Lowndes County Steering Committee Meetings in Whitehall.